



FUNDAZIOA

INTEGRATED SOCIAL VALUE GENERATED IN 2025

+€24 M

OUR IMPACT CONTINUES TO GROW

Athletic Club Fundazioa has assessed the social impact of its activities using the Social Accounting methodology, strengthening its commitment to measurement, transparency and the generation of value for society.

IMPACT PER EURO RECEIVED

2024 → 3,56€

IMPACT PER EURO RECEIVED

2025 → 3,78€

CREATING VALUE BEYOND FOOTBALL



WE MEASURE IMPACT TO TRANSFORM THE FUTURE

The Athletic Club Foundation is a pioneer in the football sector in incorporating advanced social impact metrics aligned with the principles of social responsibility and good governance.

HOW DO WE CALCULATE IT?

MARKET SOCIAL VALUE

Economic value generated and mobilised through activities and purchases from suppliers.

NON-MARKET SOCIAL VALUE

Social impact generated through educational, community, sporting and social programmes.

INTEGRATED SOCIAL VALUE

The sum of both values, reflecting the overall impact generated by Athletic Club Fundazioa.

THERE IS A STORY BEHIND EVERY FIGURE

AFFILIATED CLUBS

"Football is everything — whether you're playing in the regional leagues, Primera Federación or La Liga"



MARÍA ZEBERIO
FOOTBALL PLAYER AND COACH



IMPACT IS CONCENTRATED WHERE IT MATTERS MOST

The results show that the value we generate is distributed in a way that closely reflects the Foundation's purpose. The greatest impact is felt across the community, particularly through initiatives in health, sport and the environment, as well as through our support for Affiliated Clubs.

STRATEGIC AREA



COMMUNITY

58,9%

INCLUSION

12,58%

CULTURE

15%

PROJECTS



AFFILIATED CLUBS

31,42%

MENTAL HEALTH NETWORK

12,09%

SUPERTXAPELDUNAK

9,25%

STAKEHOLDERS



USERS

36,05%

AFFILIATED CLUBS

33,46%

VALUE VARIABLES



SUPPORT TO AFFILIATED CLUBS

25,38%

BRAND IMAGE GENERATION

10,64%

HEALTHY LIVING

10,17%

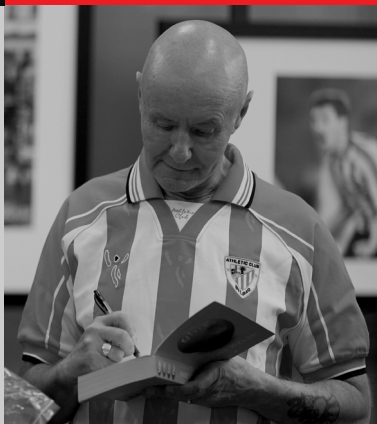
Download full report <https://fundazioa.athletic-club.eus/en/transparency/>

LETRAS Y FÚTBOL

"What's really amazing is how the Club's history, philosophy, and close ties to the community come together to make it unlike any other club"



IRVINE WESLH
WRITER. LETRAS Y FÚTBOL 2026



MENTAL HEALTH NETWORK

"It's really positive when people from the Foundation come. They realise that we're not criminals, but people who are unwell"

MIKEL LETXE
MENTAL HEALTH NETWORK PARTICIPANT



ATHLETIC CLUB GENUINE

"To me, Athletic means pride, emotion and having a great time"



ENEKO APOITA
MEMBER OF THE GENUINE TEAM

